

TXU Energy's "Free Pass" Plan Offers Automatic Relief on Days with Highest Use

New plan guarantees free electricity on the seven days with highest electric use every month

IRVING, Texas, April 2, 2019 [/PRNewswire/](#) -- TXU Energy today announced the continuation of its proud legacy of innovative, customer-centric retail energy plans with the launch of TXU Energy Free PassSM. Free Pass is a revolution in the retail electric market, as it automatically gives customers free electricity on the seven days they use it the most every month, all year long. This means customers will receive almost three months of free electricity each year on their highest-use days, when savings matter the most.

"At TXU Energy, we are constantly looking for ways to help our customers. Our Free Pass plan provides customers relief when their electricity use ramps up because of unusually high activity, extreme weather, or unanticipated events," said Sydney Seiger, chief marketing officer for TXU Energy. "Instead of worrying about the how, when, and where of electricity usage, customers who choose Free Pass will have the control, freedom, and comfort of knowing an unusual day or two – or seven – of electricity use won't mean an unusually high monthly bill."

This unique, no-hassle plan is 100 percent personalized and automatically adjusts to each customer's needs, providing relief on the exact days it's needed most. Customers will be able to see which days they received for free and keep track of their ongoing savings both on their monthly bill and in their MyEnergy Dashboard. With Free Pass, customers can relax and save, even on those days when they need a little more electricity.

Seiger added, "TXU Energy's success is based on anticipating our customers' needs and providing service on their terms. Free Pass continues this proud tradition and builds on our full suite of plans, services, and support as we constantly strive to exceed customer expectations."

For more information about TXU Energy Free PassSM, please visit www.txu.com.

About TXU Energy

More Texans trust TXU Energy to power their homes and businesses than any other electricity provider. We're passionate about creating experiences and solutions tailored to fit the needs of our customers, including electricity plans, online tools to help save, renewable energy options and more. Consecutively ranked as one of the Top Places to Work by The Dallas Morning News, TXU Energy is also committed to creating a dynamic and fun workplace where all our people can succeed. Visit txu.com for more. TXU Energy is a subsidiary of Vistra Energy (NYSE: VST). REP #10004

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