

Vistra Provides Business Owners Protection and Peace of Mind in Latest Retail Offering

TXU Business Surge Protect insulates against the cost of replacing damaged electronics

IRVING, Texas, July 29, 2021 [/PRNewswire/](#) -- With the needs of small business owners in mind, Vistra (NYSE: VST) and its flagship retail electricity brand, TXU Energy, are offering a new tool to protect what matters. TXU Business Surge Protect extends the peace of mind of a residential surge protection plan to business owners. The plan is the latest tool in Vistra's retail suite of value-added products, designed to empower customers with service and solutions that go well beyond providing electricity.

"Texas weather can be unpredictable, and so can the costs associated with a storm, but our Business Surge Protect plan offers customers a way to control some of the unknown," said Sam Sen, vice president of TXU Solutions. "This plan is an extension of Vistra's integrated strategy, which layers innovative retail products and services to support customer needs, while providing safe, reliable power."

In the event of surge damage, TXU Business Surge Protect provides reimbursement up to \$10,000 per contract year for covered electronics and appliances, with no deductible. Claim services are provided through Cinch Home Services, which has served homeowners and businesses for more than 35 years.

TXU Energy is an industry leader in providing customers with protection from unexpected repairs to HVAC systems, appliances, electronics, plumbing systems and more. To learn more about [home protection plans](#), [renewable energy solutions](#), or TXU Business Surge Protect, visit txu.com.

About Vistra

Vistra (NYSE: VST) is a leading Fortune 275 integrated retail electricity and power generation company based in Irving, Texas, providing essential resources for customers, commerce, and communities. Vistra combines an innovative, customer-centric approach to retail with safe, reliable, diverse, and efficient power generation. The company brings its products and services to market in 20 states and the District of Columbia, including six of the seven competitive wholesale markets in the U.S. and markets in Canada and Japan, as well. Serving nearly 4.3 million residential, commercial, and industrial retail customers with electricity and natural gas, Vistra is one of the largest competitive electricity providers in the country and offers over 50 renewable energy plans. The company is also the largest competitive power generator in the U.S. with a capacity of approximately 39,000 megawatts powered by a diverse portfolio, including natural gas, nuclear, solar, and battery energy storage facilities. In addition, the company is a large purchaser of wind power. The company is currently constructing a 400-MW/1,600-MWh battery energy storage system in Moss Landing, California, the largest of its kind in the world. Vistra is guided by four core principles: we do business the right way, we work as a team, we compete to win, and we care about our stakeholders, including our customers, our communities where we work and live, our employees, and our investors. Learn more about our environmental, social, and governance efforts and read the company's sustainability report at <https://www.vistracorp.com/sustainability/>.

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