

Vistra Named One of America's Most JUST Companies by JUST Capital and Media Partner CNBC

The JUST 100 is the only ranking that recognizes companies doing right by all their stakeholders as defined by the American public

IRVING, Texas, Jan. 11, 2022 /PRNewswire/ -- JUST Capital, along with its media partner CNBC, today released the annual JUST 100, the only comprehensive ranking of ESG and stakeholder performance. Vistra was named one of *America's Most JUST Companies* for its commitment to serving its workers, customers, communities, the environment, and shareholders.

Through vigorous, objective analysis, JUST Capital, in partnership with CNBC, evaluates and celebrates U.S. corporations that outperform on the issues that matter most to the American public – such as creating jobs in the U.S., paying a fair, living wage, prioritizing accountability to all stakeholders, protecting worker health and safety, providing benefits and work-life balance, cultivating a diverse and inclusive workplace, producing sustainable products, and protecting customer privacy.

"We're honored to be recognized by JUST Capital as one of America's Most JUST Companies. This demonstrates our commitment to our core principles of doing business the right way and caring for our stakeholders while transitioning our company to combat climate change, navigating a global pandemic, and addressing racial inequality and injustice," said Curt Morgan, Vistra CEO. "Being featured in the JUST 100 confirms our belief that when we do right by our communities, customers, team members, and investors, we deliver long-term success."

For its annual rankings, JUST collects and analyzes corporate data to evaluate the 1,000 largest public U.S. companies across 20 stakeholder-focused issues as identified through the most comprehensive ongoing public opinion research on Americans' attitudes toward responsible corporate behavior, engaging more than 150,000 participants since 2015.

Compared to their Russell 1000 peers, companies in the JUST 100 on average:

- Created 7.8 times more jobs in the U.S. from 2016 to 2020
- Included ESG KPIs 2.6 times more in compensation metrics
- Are 6.8 times more likely to disclose pay gap analysis results
- Are 7.6 times more likely to disclose workforce demographic data by race & ethnicity
- Used 19.8% more renewable energy
- Emitted 26.3 million less metric tons of CO2 through the use of their sold products
- Are 12 times more likely to have conducted a human rights impact assessment
- Donate 19 times more in charitable giving and gave \$152 million on average in 2020
- Had a 4.2% higher return on equity and paid 11.5% more in dividends

"We've entered a new era of accountability where employees, customers, and investors want to understand if companies are not just talking the talk but walking the walk to drive change on the critical issues of our time," said Martin Whittaker, CEO of JUST Capital. "The companies featured in the 2022 JUST 100 are demonstrating that purpose and profits can go hand in hand by delivering value to all stakeholders, including shareholders."

About Vistra

Vistra (NYSE: VST) is a leading Fortune 275 integrated retail electricity and power generation company based in Irving, Texas, providing essential resources for customers, commerce, and communities. Vistra combines an innovative,

customer-centric approach to retail with safe, reliable, diverse, and efficient power generation. The company brings its products and services to market in 20 states and the District of Columbia, including six of the seven competitive wholesale markets in the U.S. and markets in Canada and Japan, as well. Serving nearly 4.3 million residential, commercial, and industrial retail customers with electricity and natural gas, Vistra is one of the largest competitive electricity providers in the country and offers over 50 renewable energy plans. The company is also the largest competitive power generator in the U.S. with a capacity of approximately 39,000 megawatts powered by a diverse portfolio, including natural gas, nuclear, solar, and battery energy storage facilities. In addition, Vistra is a large purchaser of wind power. The company owns and operates the 400-MW/1,600-MWh battery energy storage system in Moss Landing, California, the largest of its kind in the world. Vistra is guided by four core principles: we do business the right way, we work as a team, we compete to win, and we care about our stakeholders, including our customers, our communities where we work and live, our employees, and our investors. Learn more about our environmental, social, and governance efforts and read the company's sustainability report at <https://www.vistracorp.com/sustainability/>.

Cautionary Note Regarding Forward-Looking Statements

The information presented herein includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements, which are based on current expectations, estimates and projections about the industry and markets in which Vistra Corp. ("Vistra") operates and beliefs of and assumptions made by Vistra's management, involve risks and uncertainties, which are difficult to predict and are not guarantees of future performance, that could significantly affect the financial results of Vistra. All statements, other than statements of historical facts, that are presented herein, or in response to questions or otherwise, that address activities, events or developments that may occur in the future, including such matters as activities related to our financial or operational projections, the potential impacts of the COVID-19 pandemic on our results of operations, financial condition and cash flows, projected synergy, value lever and net debt targets, capital allocation, capital expenditures, liquidity, projected Adjusted EBITDA to free cash flow conversion rate, dividend policy, business strategy, competitive strengths, goals, future acquisitions or dispositions, development or operation of power generation assets, market and industry developments and the growth of our businesses and operations (often, but not always, through the use of words or phrases, or the negative variations of those words or other comparable words of a future or forward-looking nature, including, but not limited to: "intends," "plans," "will likely," "unlikely," "believe," "confident", "expect," "seek," "anticipate," "estimate," "continue," "will," "shall," "should," "could," "may," "might," "predict," "project," "forecast," "target," "potential," "goal," "objective," "guidance" and "outlook"), are forward-looking statements. Readers are cautioned not to place undue reliance on forward-looking statements. Although Vistra believes that in making any such forward-looking statement, Vistra's expectations are based on reasonable assumptions, any such forward-looking statement involves uncertainties and risks that could cause results to differ materially from those projected in or implied by any such forward-looking statement, including, but not limited to: (i) adverse changes in general economic or market conditions (including changes in interest rates) or changes in political conditions or federal or state laws and regulations; (ii) the ability of Vistra to execute upon its contemplated strategic, capital allocation, performance, and cost-saving initiatives and to successfully integrate acquired businesses; (iii) actions by credit ratings agencies; (iv) the severity, magnitude and duration of pandemics, including the COVID-19 pandemic, and the resulting effects on our results of operations, financial condition and cash flows; (v) the severity, magnitude and duration of extreme weather events (including winter storm Uri), contingencies and uncertainties relating thereto, most of which are difficult to predict and many of which are beyond our control, and the resulting effects on our results of operations, financial condition and cash flows; and (vi) those additional risks and factors discussed in reports filed with the Securities and Exchange Commission by Vistra from time to time, including the uncertainties and risks discussed in the sections entitled "Risk Factors" and "Forward-Looking Statements" in Vistra's annual report on Form 10-K for the year ended

December 31, 2020, and any subsequently filed quarterly reports on Form 10-Q.

Any forward-looking statement speaks only at the date on which it is made, and except as may be required by law, Vistra will not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date on which it is made or to reflect the occurrence of unanticipated events. New factors emerge from time to time, and it is not possible to predict all of them; nor can Vistra assess the impact of each such factor or the extent to which any factor, or combination of factors, may cause results to differ materially from those contained in any forward-looking statement.

SOURCE Vistra Corp.

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